



The World of Bee'ah

Bee'ah: /biah:/ (noun) [Environment] all of the air, water and land minerals, organisms, and other external factors that surround and influence life on earth, including atmospheric conditions, food chains, and the water cycle.





His Highness Dr. Sheikh Sultan Bin Mohammed Al Qasimi, UAE Supreme Council Member and Ruler of Sharjah, during his visit to Bee'ah's Waste Management Complex at Al Saj'ah in March, 2010.

Who Are We?

Bee'ah is a fully integrated environmental management company established in 2007 as a Public - Private Partnership, providing infrastructure facilities and services catering to municipalities, governments, private industry and citizens while addressing the environmental challenges that prevail.



Our Vision:

**“TO BE THE BEST ENVIRONMENTAL MANAGEMENT
COMPANY IN EMERGING MARKETS”**



Our Mission:

“Commitment to customers”

We create the best integrated waste management solutions for our customers.

“Commitment to communities”

We provide a cleaner and sustainable environment for our communities.

“Commitment to shareholders”

We create lasting economic value for our shareholders.

“Commitment to employees”

We inspire our colleagues to be environmental leaders and high performers.”

“Commitment to mutual accountability”

We are all accountable to each other.”



Our Values:

Accountability

Agility

Collaboration

Creativity

Inspiration



Bee'ah بيئة

Our Family:

Bee'ah بيئة

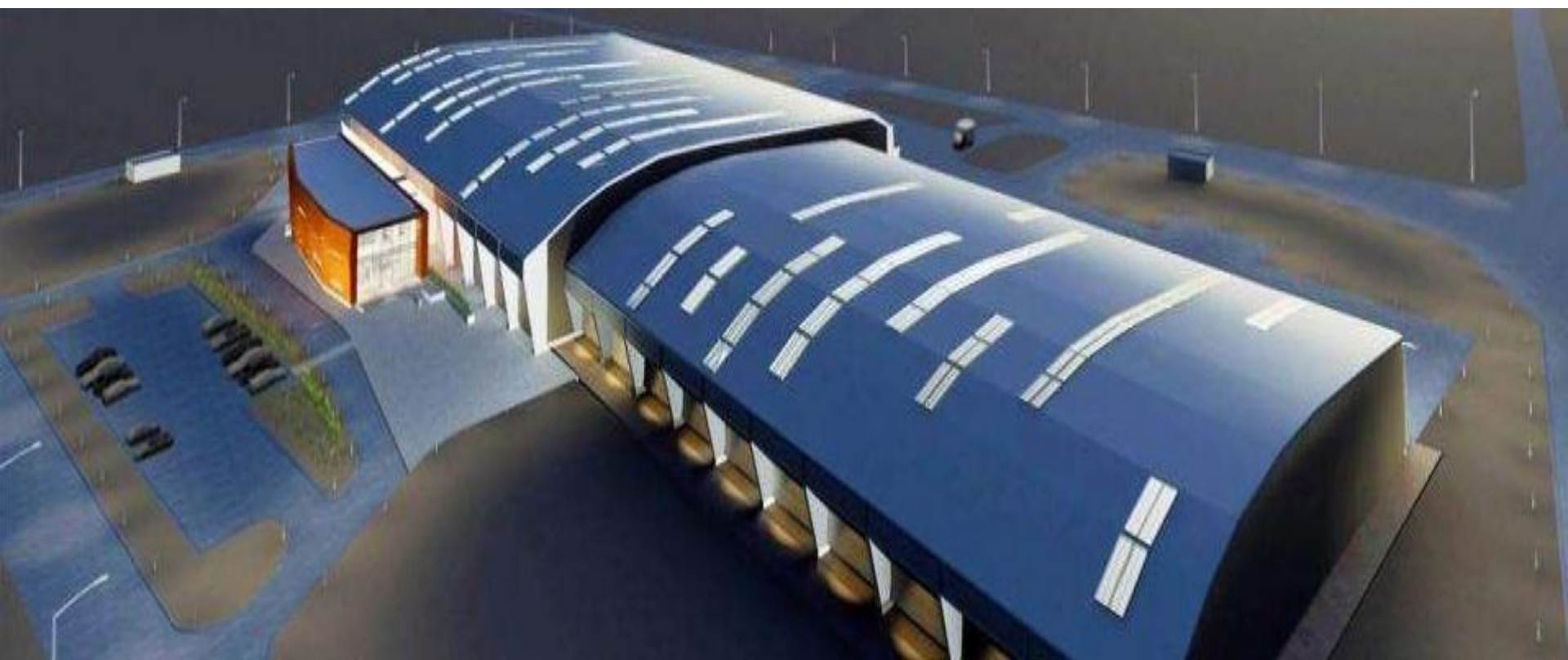




Bee'ah

Facility Management

A BEE'AH COMPANY





Bee'ah Facility Management is responsible for the management and operations of the state-of-the-art waste management complex at Al Saja'a.

Bee'ah Facility Management's team of experts retain over 30 years of international expertise in the field of operating and managing waste management complexes.





Bee'ah Facility Management handles all kinds of waste including:

- Municipal Solid Waste
- Construction waste and demolition waste
- Institutional waste, commercial waste, and industrial waste
- Medical and clinical waste
- Hazardous waste
- Organic and Biodegradable waste





Facilities Include:

The Al Saj'ah Landfill

Al Saj'ah Material Recovery Facility (MRF)

Al Saj'ah Tyre Recycling Facility (TRF)

Al Saj'ah Construction and Demolition Waste Facility (CDW)

Al Saj'ah Medical Waste Management Facility

Compost Plant

Oil Lagoon & Leachate Pond



Material Recovery Facility



The largest in the Middle East and third in the world, the MRF is a waste sorting plant that separates recyclable materials – including aluminum, paper and plastic.





Bee'ah's MRF uses state-of-the-art technologies, trained staff matching international standards.

All collected material is recycled and put back into the regional economy.

Approximately 600 tons of rubbish were processed daily at the MRF in the third quarter of 2010





Our landfill offers a safe and controlled waste disposal solution, in addition to new and innovative recovery processes such as proper compaction and daily cover, which aid in the prevention of problems such as odour, pests and risks of fire.

Al Saj'ah landfill processed about 2.5 million tons of waste in 2009.



Tyre Recycling Facility



Bee'ah's TRF is the first plant of its kind in the Middle East.

The facility uses an environmentally-friendly cryogenics process to transform used tyres into crumb rubber which is used to make rubber flooring tiles for parks, running tracks, golf courses, rubberized asphalt, and more.





8 – 9 Million tyres presently at the Saj'ah Landfil, with more than 4,000 tyres coming in daily (approx 1.5 million per year).

The cryogenics system is capable of processing 5 tons of tyre material per hour

Construction & Demolition Waste (CDW)

Scope of Services



Our CDW facility specialises in recycling bulky construction materials collected at building demolition sites. Accrued concrete is broken down and processed, resulting in products that can be reused for the construction of roads, pavements, paths, manmade lakes and more.



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Disposal

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Bee'ah Disposal provides both secure and environmentally conscious solutions for confidential documents and e-waste.

Bee'ah disposal is used by banks and government entities.





Bee'ah Disposal offers a personalized service Confidential Document Destruction whereby confidential documents are shredded in a mobile unit under close supervision.

Bee'ah Disposal is the only company in the region which provides safe e-waste disposal services whereby e-waste is collected, transported to the Bee'ah Facilities for dismantling and recycling of parts.



REDUCE

لبيئتي

MON ENVIRONNEMENT

私の環境

RE-USE



我的环境



моя окружающая среда

My Bee'ah 
My Life



GREEN

RECYCLE

بيئتي

میرا ماحول

زیستگاه من

वातावरण



My Bee'ah is an outreach program designed to educate the public and the youth about environmental issues. It promotes environmental awareness and responsibility to the public.

“A country's greatest investment lies in building generations of educated and knowledgeable youth.” – H.H. Sheikh Zayed Al Nahyan





My Bee'ah provides fun activities for the young students, while engaging with University students on a personal level to create the 'Green Movement' then draw them into individual initiatives. We also address the general public with awareness campaigns and engaging initiatives.

'Bee'ah Champions' are the drivers of our social change.





Bee'ah

School of Environment

A BEE'AH INITIATIVE





The Bee'ah School of Environment is a comprehensive, bilingual (English and Arabic) education program that consists of a range of engaging, fun and interactive environmental activities and lesson plans that are designed to be applied in classrooms and/or eco-clubs.



Bee'ah School of Education is the derivative of a survey of 204 teachers and interviews with 72 teachers about environmental education. Bee'ah has invested heavily in the intellectual capital, to provide a solution to the problems faced by the teachers.

Bee'ah School of Environment was born as a response to 98 percent of teachers whom wanted environment educational tools





Bee'ah created an online digital interface for teachers to access detailed lesson plans that are designed to educate children about the environment. Each lesson plan can be integrated into the existing curricula and can be grouped according to school subjects to which it relates.

The Bee'ah School of Environment offers teachers a bilingual (Arabic and English) platform.







Tandeef is an integrated waste management company, established to deliver a comprehensive, cost-effective, environmentally sound and technically reliable solid waste collection and city beautification system to help make Sharjah a great place to live, work and visit.





Our services introduce international cleaning programs that include inner city waste collection, public recycling, waste minimisation, community outreach awareness and training programmes, main thoroughfare wetwash cleaning, curb-stone scrubbing, litter vacuuming as well as confidential documents and e-waste disposal.



Bee'ah

Media

A BEE'AH COMPANY





Large multinationals around the world have identified the benefits of advertising on recyclers and are increasingly using this medium as a part of their advertising approach. As a unique type of advertising medium.

Excellent prime locations and great exposure within the community.





The Recyclers allow for waste to be divided up and deposited based on:

- Litter
- Cans and bottles
- Paper

With design and state-of-the-art manufacturing capabilities, Bee'ah's Recyclers are aesthetical, functional and user friendly.





The World of
Bee'ah

